

INTRODUCTION

The Nigeria Joint Market Monitoring Initiative (JMMI) was launched by the **Nigeria Cash Working Group (CWG) and partners**, in collaboration with REACH Initiative, and funded by the European Civil Protection and Humanitarian Aid Operations (ECHO). The objective is to provide regular updates on prices of key items and market functionality to inform Cash and Voucher Assistance (CVA). Data from the first round of the JMMI was collected between 24 and 30 May, in 3 states and 17 Local Government Areas (LGAs) in Northeast Nigeria.

- 6 participating agencies

- 17 assessed LGAs

- 32 assessed marketplaces

- 254 key informant interviews (KIIs)

- 29 commodities assessed

JMMI PARTNERS

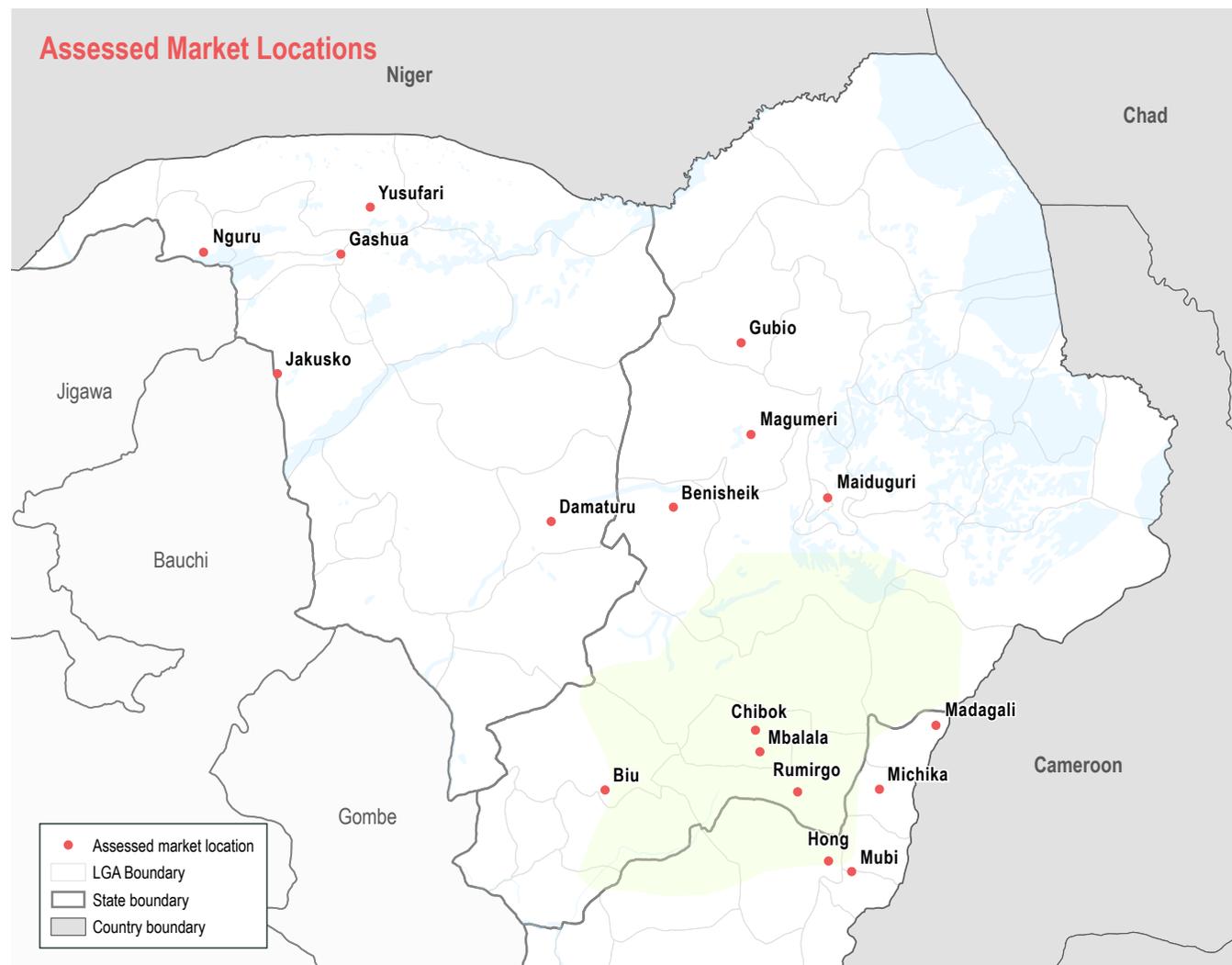
- Big Family 360 Foundation
- CARE International
- Caritas Nigeria/Justice Development and Peace Commission (JDPC)
- Catholic Relief Services (CRS)
- Cooperazione Internazionale (COOPI)
- FACT Foundation
- Mercy Corps
- REACH Initiative (REACH)
- Save the Children
- Sustainable Child Support Empowerment Foundation (SCSEF)
- Zuidoost Azië (ZOA)
- Première Urgence Internationale (PUI)

1. The Minimum Expenditure Basket (MEB) represents the minimum adjusted group of items required to support a seven-person Nigerian household for one month.
2. The Survival Minimum Expenditure Basket (SMEB) comprises rice (22.5 kg), maize (37.5 kg), beans (11.25 kg), palm oil (1.5 L), groundnuts (2.25 kg), sugar (1.5 kg), vegetable/groundnut oil (3 L), salt (0.75 kg), onion (1.2 kg), and cooking fuel (firewoods, briquettes and charcoal) 1.7kg.
3. All NGN to USD conversions in this factsheet used a fixed exchange rate of 413.01 NGN to 1 USD, unless otherwise stated. This is taken from the InfoEuro exchange rate.

Median cost of MEB¹
66,496 Naira
 161 USD³
 ▼ XXX +X%³

Median cost of SMEB²
38,357 Naira
 93 USD³
 ▼ XXX +X%³

USD/NGN buy rate
413.01 Naira
 ▼ XXX +X%



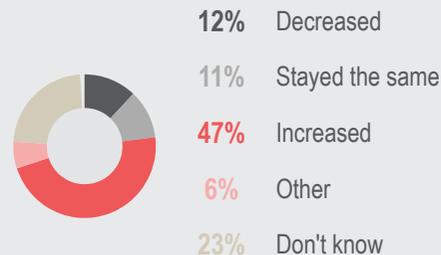
MEDIAN ITEM PRICE AT TIME OF INTERVIEW

Item	Unit	Price in NGN	Price in USD
Food Items			
Rice	1 kg	593	1.44
Maize	1 kg	283	0.69
Beans	1 kg	705	1.71
Groundnuts	1 kg	725	1.76
Onions	1 kg	400	0.97
Tomatoes	1 kg	263	0.64
Peppers	1 kg	500	1.21
Lettuce	1 kg	81	0.20
Moringa	1 kg	154	0.37
Oranges	1 kg	na	na
Chicken	1 kg	1000	2.42
Beef	1 kg	1700	4.12
Eggs	1 pc	448	1.08
Sugar	1 kg	434	1.05
Salt	1 kg	219	0.53
Vegetable oil	750mL	793	1.92
Palm oil	750mL	780	1.89
Vinegar	750mL	na	na
NFIs			
Charcoal	1 bag	125	0.30
Petrol	1 L	192	0.46
Diesel	1 L	331	0.80
Water	20 L	25	0.06
Bathing soap (60 g)	1 bar	140	0.34
Laundry soap (200 g)	1 bar	145	0.35
Bleach	1 L	450	1.09
Sanitary pads (8 pc)	1 pack	350	0.85
Pens	1 pc	50	0.12
Pencils	1 pc	20	0.05

*Prices with strong deviation to the overall median price were found for this round and thus the change calculated was inconclusive.

FOOD ITEMS*

% of KIs reporting change in price of food items in the month following to data collection:

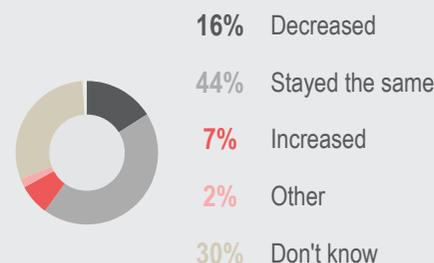


Out of those KIs reporting an increase in food prices, the most frequently cited reasons were**:

- 1 63% Customers will run out of these items
- 2 33% Customers will be demanding more of these items
- 3 29% Currency exchange rates are rising

HYGIENE ITEMS*

% of KIs reporting change in price of hygiene items in the month following data collection:

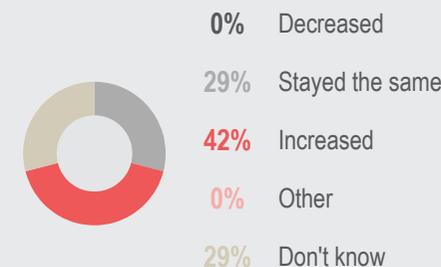


Out of those KIs reporting an increase in hygiene items prices, the most frequently cited reasons were**:

- 1 67% Currency exchange rates are rising
- 2 33% Customers will run out of these items
- 3 0% Customers will be demanding more of these items

FUEL COMMODITIES*

% of KIs reporting change in price of fuel in the month following data collection:



Out of those KIs reporting an increase in fuel prices, the most frequently cited reasons were**:

- 1 50% Customers will run out of these items
- 2 38% Customers will be demanding more of these items
- 3 13% The arrival of new migrants

*Subset: KIs predicting change in prices in the month following the data collection, and most frequently mentioned reasons for predicted price increases. Values do not add up to 100% as KIs were allowed to select multiple options.

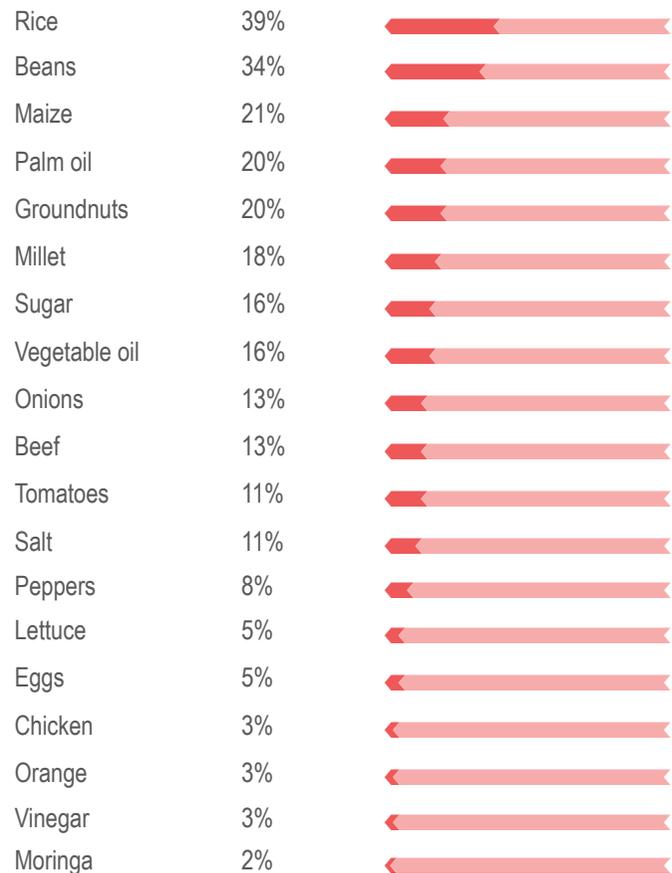
**Values do not add up to 100% as KIs were allowed to select multiple options.



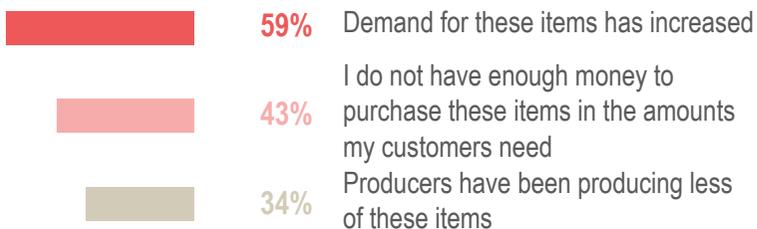
MARKET SUPPLY ROUTES & CHALLENGES

FOOD ITEMS DIFFICULT TO OBTAIN AND REASONS

Proportion of KIs by reported food item that was difficult to obtain*:

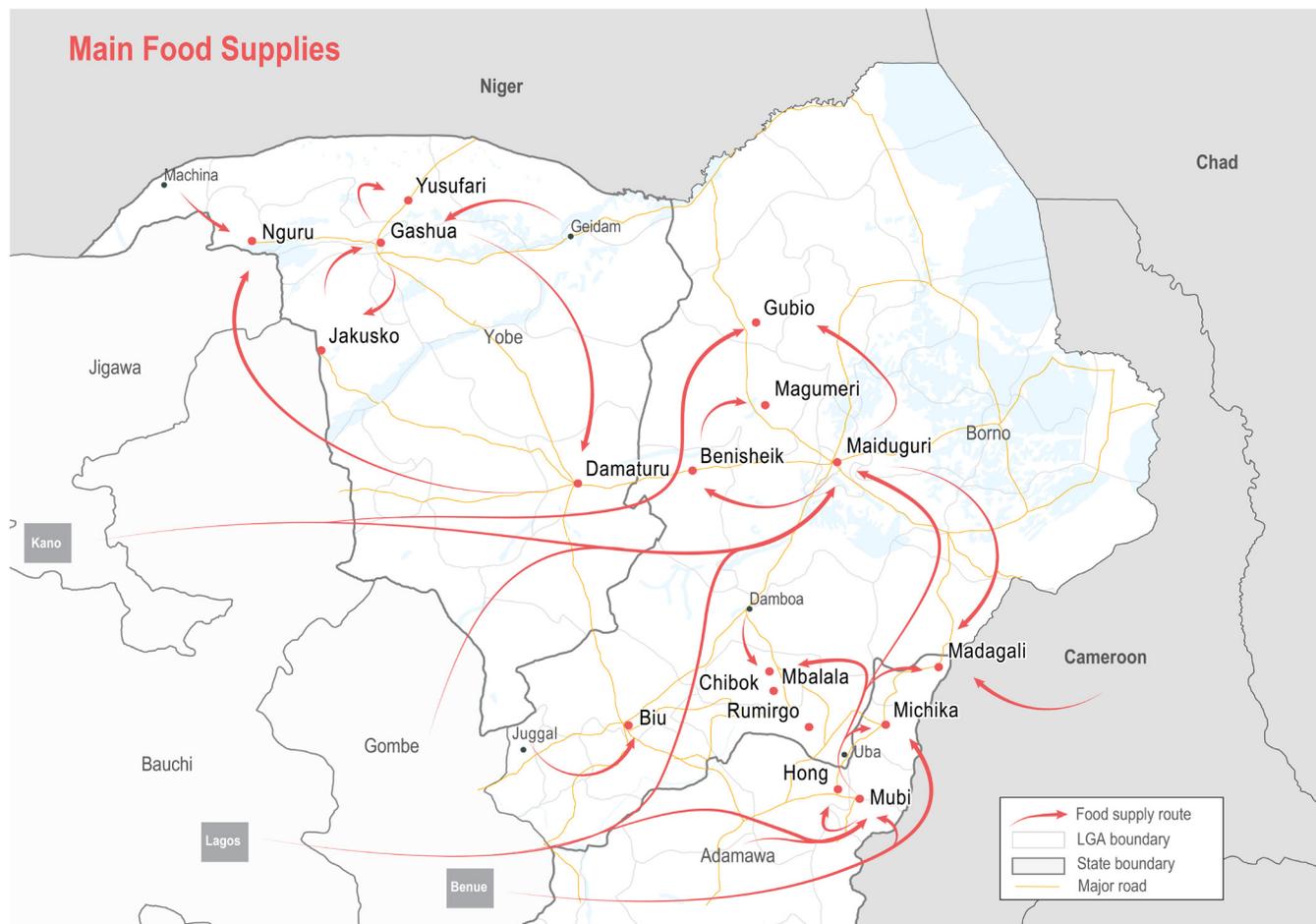


Proportion of KIs reporting the reasons why food items were difficult to obtain during the month prior to data collection:*



*Values do not add up to 100% as KIs were allowed to select multiple options.

Main Food Supplies



PROPORTION OF KIS REPORTING TYPES OF PAYMENT ACCEPTED*

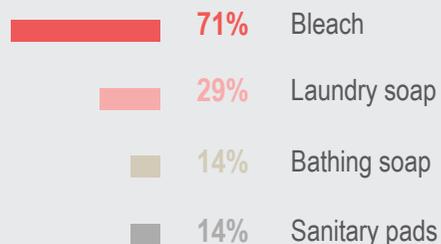




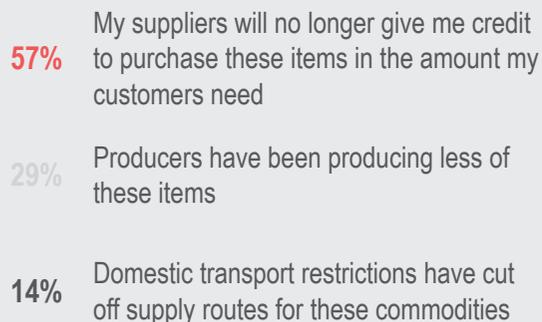
MARKET SUPPLY ROUTES & CHALLENGES

HYGIENE ITEMS DIFFICULT TO OBTAIN AND REASONS

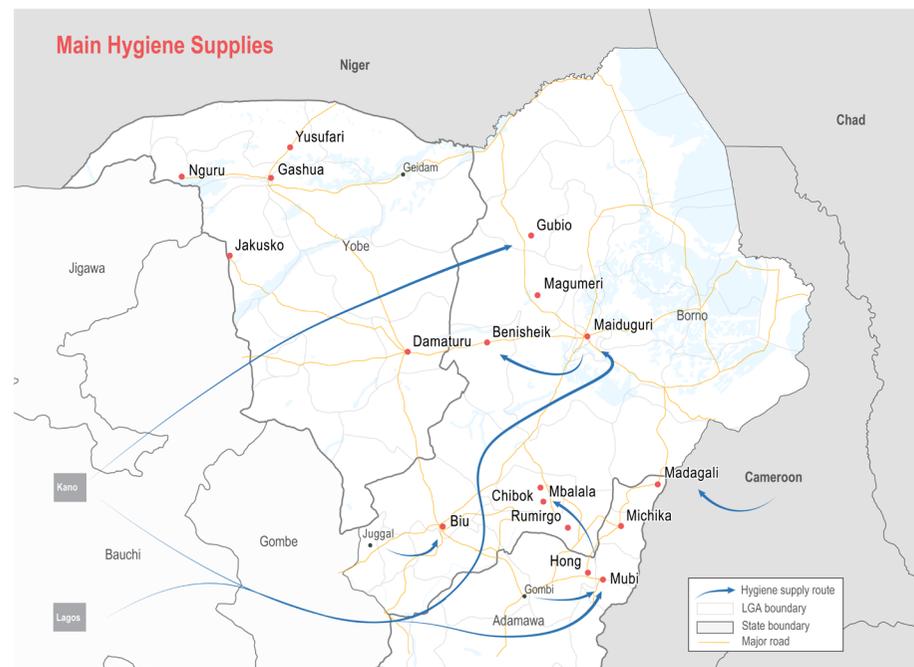
Proportion of KIs by reported hygiene item that was difficult to obtain*:



Proportion of KIs reporting the reasons why hygiene items were difficult to obtain during month prior to data collection*:

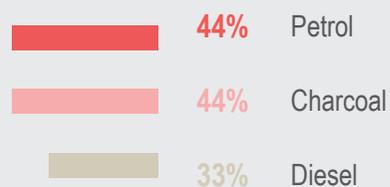


Main Hygiene Supplies



FUEL ITEMS DIFFICULT TO OBTAIN AND REASONS

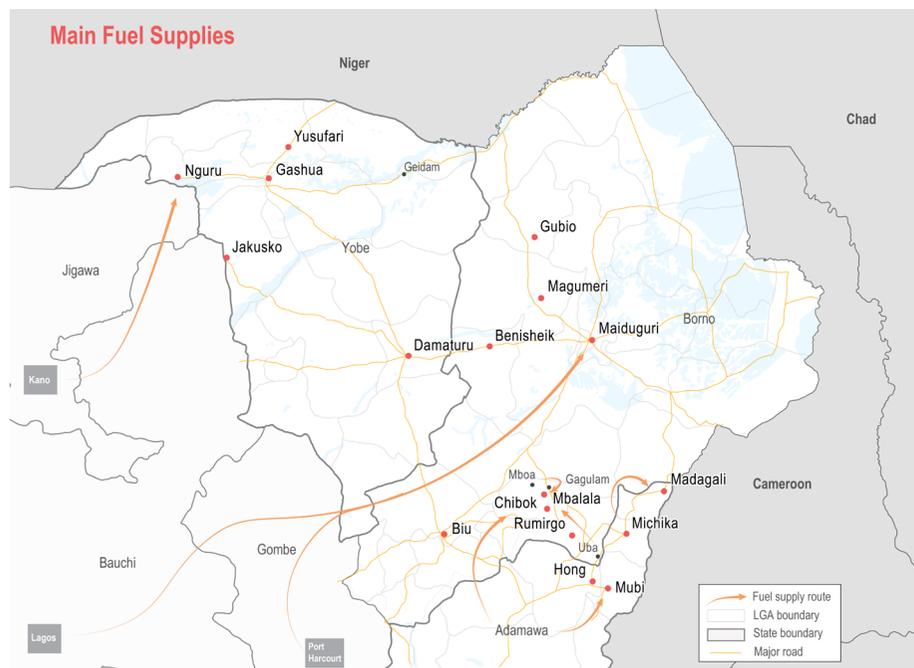
Proportion of KIs by reported fuel commodity that was difficult to obtain*:



Proportion of KIs reporting the reasons why fuel commodities were difficult to obtain during month prior to data collection*:



Main Fuel Supplies



*Values do not add up to 100% as KIs were allowed to select multiple options.



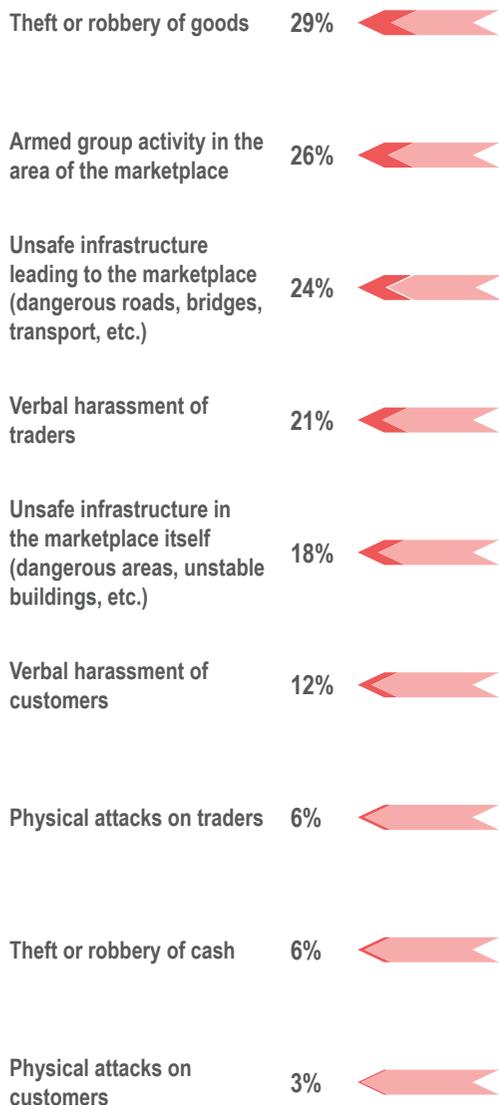
ITEM AVAILABILITY AND SECURITY

CURRENT AVAILABILITY OF ITEMS FROM SUPPLIERS*

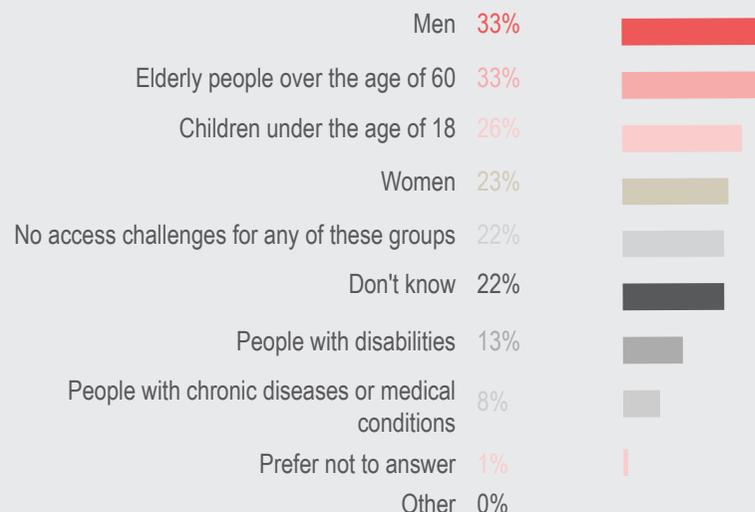
Item	Available (% KIs)	Limited (% KIs)	None (% KIs)
Food Items			
Rice	64%	24%	7%
Maize	80%	6%	8%
Beans	79%	9%	6%
Groundnuts	78%	10%	7%
Onions	80%	18%	2%
Tomatoes	63%	29%	8%
Peppers	69%	20%	10%
Lettuce	27%	29%	35%
Moringa	39%	29%	22%
Oranges	69%	12%	16%
Chicken	43%	31%	26%
Beef	63%	34%	3%
Eggs	76%	12%	10%
Sugar	79%	13%	1%
Salt	85%	6%	3%
Vegetable oil	84%	7%	3%
Palm oil	76%	12%	6%
Vinegar	4%	9%	63%
NFIs			
Charcoal	50%	24%	24%
Petrol	50%	18%	32%
Diesel	42%	21%	32%
Water	96%	4%	0%
Bathing soap (60 g)	74%	16%	9%
Laundry soap (200 g)	79%	12%	9%
Bleach	53%	23%	14%
Sanitary pads	58%	16%	16%
Pens	94%	3%	3%
Pencils	91%	6%	3%
Notebook	89%	9%	3%

SAFETY AND SECURITY INCIDENTS AND GROUPS EXPERIENCING DIFFICULTIES ACCESSING MARKETS AS REPORTED BY KIs

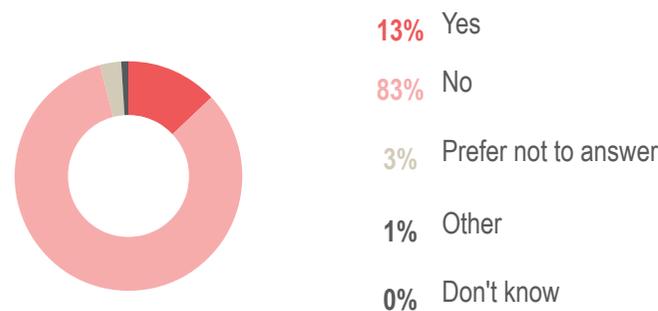
Proportion of KIs reporting safety or security incidents observed or heard about**:



Proportion of KIs reporting groups experiencing difficulties accessing markets due to movement restrictions or fear of catching COVID-19**:



Proportion of KIs reporting having observed or heard about safety or security incidents that have taken place at the market or directly affected it:



*Values might not add up to 100% due to rounding.

**Values do not add up to 100% as KIs were allowed to select multiple options.

METHODOLOGY

The JMMI is designed to provide longitudinal market and price data using REACH's global JMMI methodology, which has been rolled out in 15 countries to date. The initiative, conducted in partnership with the Nigeria CWG, is coordinated through the JMMI Taskforce established for this purpose, which is co-led by REACH and the CWG. On behalf of the taskforce, REACH developed the research design, data collection tools, guidance documents, training materials, analysis, and outputs for the JMMI, as well as drafting the ToR for the taskforce itself, all with iterative input from taskforce members. The taskforce members, in turn, worked to develop their own KI networks, coordinate the coverage of the assessment, collect data, and review or endorse all aspects of the research design, as well as potentially taking on some aspects of the training and data cleaning if capacity allows. REACH completed data collection remotely in sites not covered by other JMMI members as its own capacity allows.

Data collection is a joint, partner-led exercise carried out by CWG members across the BAY states using a

harmonized questionnaire. The methodology centered on quantitative, structured interviews with purposively sampled traders who acted as KIs for their respective markets. Partners focused on interviewing retailers, rather than wholesalers or distributors, as these are the market actors most likely to sell to the vulnerable populations that humanitarian actors generally target. In each assessed location, at least four prices per item should be collected to ensure quality and consistency of the data collected. Data is collected in monthly cycles, followed by cleaning and anonymization conducted by REACH.

This first round of data collection took place between 24 and 30 May 2021, and a total of 254 KIs were conducted. This round covered 32 markets, which were sampled by partners based on their access and existing areas of intervention. Findings represent KI's understanding of the situation in their markets and therefore are **indicative only**.

About the Nigeria Cash Working Group and REACH Initiative

The Cash Working Group (CVWG) in BAY states in Nigeria is an inter-sectoral platform set up to ensure cash and voucher assistance (CVA) in BAY states is coordinated, follows a common rationale, is context specific and is undertaken in a manner that does not inflict harm or exacerbate vulnerabilities of the affected population. The working group was initially established for providing an enabling environment for collective learning, operational and technical collaboration, and to ultimately promote appropriate timely and quality cash and voucher programming and implementation during humanitarian response and preparedness activities across all sectors. The working group is currently co-led by the Catholic Relief Services (CRS) and United Nations Office for Coordination of Humanitarian Affairs (OCHA). For more information, please visit <https://www.humanitarianresponse.info/en/operations/nigeria/cash-working-group>.

REACH Initiative facilitates the development of information tools and products that enhance the capacity of aid actors to make evidence-based decisions in emergency, recovery and development contexts. The methodologies used by REACH include primary data collection and in-depth analysis, and all activities are conducted through inter-agency aid coordination mechanisms. REACH is a joint initiative of IMPACT Initiatives, ACTED and the United Nations Institute for Training and Research - Operational Satellite Applications Programme (UNITAR-UNOSAT). For more information please visit our website: www.reach-initiative.org. You can contact us directly at: geneva@reach-initiative.org and follow us on Twitter [@REACH_info](https://twitter.com/REACH_info).

Challenges & Limitations

- Due to administrative issues, some JMMI partners were not able to participate in data collection. REACH remotely collected data to cover for those organizations who were not able to do so themselves.
- Some answer options to questions regarding units of items sold were not suitable or missing.
- Due to COVID-19, data collection continued to be difficult as enumerators faced challenges finding KIs to interview at the markets.
- The length of the questionnaire was challenging as KIs were unable to participate for too long whilst working.
- The above challenges and limitations might have caused biases and might have compromised the quality and accuracy of data collected. Challenges and limitations will be addressed in the next round of JMMI data collection.

JMMI Partners

- **360** - Big Family 360 Foundation
- **CARE** - CARE International
- **Caritas/JDPC** - Caritas Nigeria / Justice Development and Peace Commission
- **CRS** - Catholic Relief Services
- **COOPI** - Cooperazione Internazionale
- **FACT** - FACT Foundation
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