Research Terms of Reference

Employment sectors and daily wage assessment in northwest Syria
SYR2002
Syria

22/01/2020
1.0

REACH Informing
more effective
humanitarian action

1. Executive Summary

Country of intervention	Syria
Type of Emergency	□ Natural disaster x Conflict
Type of Crisis	□ Sudden onset □ Slow onset x Protracted
Mandating Body/ Agency	*REACH*
Project Code	ECHO
Overall Research Timeframe *(from research design to final outputs / M&E)*	21/01/20 to 23/01/20

Research Timeframe *Add planned deadlines (for first cycle if more than 1)*	1. Start collect data: 21/01/20	5. Preliminary presentation: _ _/_ _/_ _ _ _
	2. Data collected: 22/0120	6. Outputs sent for validation: 23/01/20
	3. Data analysed: 23/01/20	7. Outputs published: 23/01/20
	4. Data sent for validation: 23/01/20	8. Final presentation: _ _/_ _/_ _ _ _

Number of assessments	x	Single assessment (one cycle)
	□	Multi assessment (more than one cycle) *[Describe here the frequency of the cycle]*

Humanitarian milestones *Specify **what** will the assessment inform and **when*** *e.g. The shelter cluster will use this data to draft its Revised Flash Appeal;*	**Milestone**		**Deadline**
	□	Donor plan/strategy	_ _/_ _/_ _ _ _
	□	Inter-cluster plan/strategy — this assessment will support OCHA in planning the humanitarian response and information was requested by OCHA.	_ _/_ _/_ _ _ _
	□	Cluster plan/strategy	_ _/_ _/_ _ _ _
	□	NGO platform plan/strategy	_ _/_ _/_ _ _ _
	□	Other (Specify):	_ _/_ _/_ _ _ _

Audience Type & Dissemination *Specify **who** will the assessment inform and **how** you will disseminate to inform the audience*	**Audience type**	**Dissemination**
	□ Strategic	□ General Product Mailing (e.g. mail to NGO consortium; HCT participants; Donors)
	□ Programmatic	□ Cluster Mailing (Education, Shelter and WASH) and presentation of findings at next cluster meeting
	x Operational	
	□ [Other, Specify]	□ Presentation of findings (e.g. at HCT meeting; Cluster meeting)

		X Website Dissemination (Relief Web & REACH Resource Centre) □ [Other, Specify]		
Detailed dissemination plan required	□	Yes	X	No
General Objective	*To inform humanitarian partners of the main sectors employing unskilled labour and the average wage of unskilled labourers in northwest Syria.*			
Specific Objective(s)	*1.) Provide data on the main sectors employing unskilled labour* *2.) Provide data on the average wage of unskilled labourers in northwest Syria.*			
Research Questions	*1. What are the three most common employment sectors for unskilled labourers in the assessed communities?* *2. What is the average daily wage for unskilled labour in the assessed communities?*			
Geographic Coverage	*120 communities in oppostion-held accessible communities in Idleb and northern Aleppo.*			
Secondary data sources	*N/A*			

Population(s) *Select all that apply*	X	IDPs in camp	X	IDPs in informal sites
	X	IDPs in host communities	X	IDPs [Other, Specify]
	□	Refugees in camp	□	Refugees in informal sites
	□	Refugees in host communities	□	Refugees [Other, Specify]
	X	Host communities	□	[Other, Specify]

Stratification *Select type(s) and enter number of strata*	x	Geographical #: 158 opposition-headl and accessible communities in northwest Syria Population size per strata is known? □ Yes X No	□	Group #: _ _ _ Population size per strata is known? □ Yes X No	□	*[Other Specify]* #: _ _ Population size per strata is known? □ Yes □ No

Data collection tool(s)	x	Structured (Quantitative)	□	Semi-structured (Qualitative)

	Sampling method	**Data collection method**
Structured data collection tool # 1 *Select sampling and data collection method and specify target # interviews*	x Purposive □ Probability / Simple random □ Probability / Stratified simple random □ Probability / Cluster sampling □ Probability / Stratified cluster sampling □ [Other, Specify]	x Key informant interview (Target #): 158 (one per community) □ Group discussion (Target #):_ _ _ _ _ □ Household interview (Target #):_ _ _ _ _ □ Individual interview (Target #):_ _ _ _ _ □ Direct observations (Target #):_ _ _ _ _ □ [Other, Specify] (Target #):_ _ _ _ _

Data management platform(s)	X	IMPACT
	□	UNHCR

Expected ouput type(s)	□	Situation overview #: _ _				
	□	Presentation (Preliminary findings) #: _ _	□	Map #: _ _		
	□	Interactive dashboard #:_				
	X	Factsheet #: 1 (2 pages)	□	Report #: _ _	□	Profile #: _ _
	□	Webmap #: _ _	□	Presentation (Final) #: _ _	X	[Other, specify] #_ _ Dataset
Access	X	Public (available on REACH resource center and other humanitarian platforms)				
	□	Restricted (bilateral dissemination only upon agreed dissemination list, no publication on REACH or other platforms)				
Visibility *Specify which logos should be on outputs*		***REACH***				
Access		***Donor:*** OFDA				
		Coordination Framework:				
Visibility *Specify which logos should be on outputs*		***Partners:***				

2. Rationale

2.1. Rationale

Since September 2019, the value of the Syrian pound has been plummeting due to a combination of; heightening regional tensions limiting cash flow, the effects of over nine years of violent conflict and, economic sanctions.[1] In December 2019, REACH reported a rapid increase in the cost of fuel and of the value of the Survival Minimum Expenditure basket (SMEB).[2,3] Considering the deteriorating economic conditions in Syria, humanitarian partners have expressed a need to have data on the main employment sectors for unskilled labour in northwest Syria and the average daily wage for unskilled labour in assessed communities to understand the impact of deteriorating economic conditions on employment opportunities.

3. Methodology

3.1. Methodology overview

Primary data collection will be conducted by REACH enumerators, remotely contacting Key Informants (KIs) in 158 assessed communities in northwest Syria. Data will be collected using structured KI interviews. KIs will be selected based on their knowledge of economic conditions in Syria.

For data collection, one community KI will provide information to enumerators regarding the main employment sectors employing unskilled labour in the assessed community and the average daily wage for unskilled labour in the assessed community.

3.2 Population of interest

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[1] Reuters, '[Syrian pound falls to record low as economy hit by sanctions: dealers,](#)' 5 September 2019
[2] REACH, '[Rapid Market Monitoring: Snapshot 4 -5 December 2019](#),' December 2019
[3] The SMEB represents the minimum, culturally adjusted items required to support a 6-person household for a month. The commodities are typically sold in markets and consumed by average Syrian households. Items include fresh food and bulk food, non-food items (NFIs), water, fuel, and cell phone data.

The population of interest is all individuals working in unskilled labour in northwest Syria including Internally Displaced Persons (IDPs), Spontaneous Returnees (SRs) and residents.

3.3 Primary Data Collection

Data collection will occur over two days. Data will be collected by REACH enumerators who will remotely contact KIs. Enumerators will collect data from the assessed communities specified above.

Assessed communities were chosen to ensure an even geographical spread across northwest Syria and depending on the availability of knowledgeable KIs to answer the specified questions.

3.5. Data Processing & Analysis

Data cleaning will take place after data collection and will include follow-up to address errors and outliers. Data cleaning logs and the raw data will be kept. A data deletion report will be maintained to track any information excluded from the raw data following data cleaning. The collected data will be analysed using Excel to answer the research questions. Analysis will consist of ascertaining the top three employment sectors employing unskilled labour and a calculation of the median daily wage.

This analysis will be presented in a dataset as well as a factsheet that may also contain geographic representations of the data made using ArcGIS Pro. Lastly, the collected data will be anonymised to create a dataset that can be easily used by other partners.

4. Roles and responsibilities

Table 3: Description of roles and responsibilities

Task Description	Responsible	Accountable	Consulted	Informed
Research design	Assessment Officer	Assessment Officer	GIS Manager	Head of Programmes/HQ
Supervising data collection	Assessment Officer	NWS Field Team Manager	NWS Field Team Manager	GIS Manager/OiC
Data processing (checking, cleaning)	Assessement Officer	Assessment Officer	HQ Data Team	GIS Manager/OiC
Data analysis	Assessment Officer	Assessment Officer	HQ Research Dept.	GIS Manager/OiC
Output production	Assessement Officer, GIS Officer	Assessment Officer	HQ Reporting Team	GIS Manager/OiC
Dissemination	Assessment Officer	Assessment Officer	HQ comms	GIS Manager/OiC
Monitoring & Evaluation	Assessment Officer	Assessment Officer	HQ Research Dept.	Syria – Northwest/Northeast Country Focal Point
Lessons learned	Assessment Officer	Assessment Officer		Syria – Northwest/Northeast Country Focal Point

Responsible: *the person(s) who executes the task*

Accountable: the person who validates the completion of the task and is accountable of the final output or milestone

Consulted: the person(s) who must be consulted when the task is implemented

Informed: the person(s) who need to be informed when the task is completed

NB: Only one person can be Accountable; the only scenario when the same person is listed twice for a task is when the same person is both Responsible and Accountable.

5. Data Analysis Plan

Research questions	IN #	Data collection method	Indicator / Variable	Questionnaire Question	Questionnaire Responses	Data collection level
N/A	A.1.1.	KI Interview	Basic information	Enumerator code	Enter number	KI
	A.1.3.	KI Interview	Basic information	Who is the person answering the following questions?	CCCM Member Staff; Document Office/Registration Focal Point; civil Society Groups; Local Charities; Local Releif Committees; NGOs; IDP Community Leaders (elders); IDP Community Leaders (religious); Resident/Pre-conflict population community leaders (Mukhtar); Teacher; Local Council; Other	KI
	A.1.3.	KI Interview	Basic information	Select date	Selection	KI
	A.1.4.	KI Interview	Basic information	Select governorate	Selection	KI
	A.1.5.	KI Interview	Basic information	Select district	Selection	KI
	A.1.6.	KI Interview	Basic information	Select sub-district	Selection	KI
	A.1.7	KI Interview	Basic information	Select community	Selection	KI
What are the most common employment sectors for unskilled labourers in northwest Syria?	B.1.1	KI Interview	Employment sector	What are the three most common employment sectors for unskilled labourers in the assessed community?	Selection	KI
What is the average daily wage for unskilled labour in northwest Syria?	C.1.1	KI Interview	Average daily wage	What is the average daily wage for unskilled labour in the assessed community?		

				Please type the amount in Syrian pounds.		