AFGHANISTAN JOINT MARKET MONITORING INITIATIVE (JMMI) 13 - 27 December 2021

METHODOLOGY

Working through the Cash and Voucher Working Group (CVWG) and its partners, REACH facilitates the implementation of a partner-driven Joint Market Monitoring Initiative (JMMI) in Afghanistan. It is intended to be conducted on a monthly basis to provide longitudinal market and price data.

The JMMI assessment employs a quantitative key informant interview (KII) approach. The methodology includes surveys with purposively sampled traders (both retail and wholesale), acting as key informants (KIs) for their respective markets. Participants are selected through partner KI networks in their respective market areas.

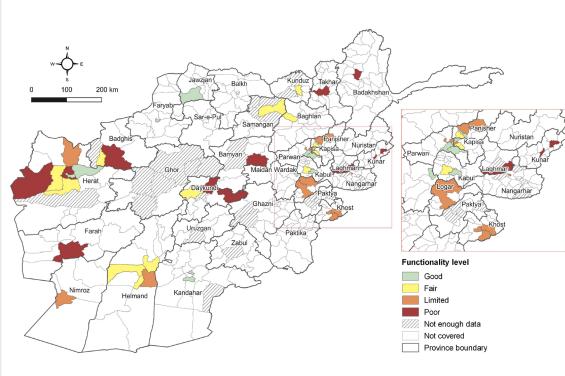
Each KI was asked to report on general market functionality indicators, as well as prices for all relevant items that they trade. Depending on access and availability, partners conduct 4 KIIs per item with retail traders, and 2 KIIs per item for wholesale traders (for food and non-food items (NFIs)). KIs were asked for information encompassing the 30 days prior to data collection. Findings rely on the knowledge of KIs regarding their respective markets. The findings are, therefore, indicative and may not always fully reflect market activity in the assessed area.

Data from the $19^{\rm th}$ round of the JMMI was collected between December $13^{\rm th}$ and $27^{\rm th}.$

19	participating agencies
31	assessed provinces
568	key informant interviews (KIIs)
22	commodities assessed

Median cost of MEB ¹ 21,462 AFN	Median cost of Food Basket 7,771 AFN
208.14 USD	75.37 USD
▲ 6% ²	▲ 15 % ²

MARKET FUNCTIONALITY INDEX (MFI), BY DISTRICT



The MFI is based on a percentage calculated at district level. If 4 or more retailers in the district are interviewed, then the MFI is calculated. If less than 4 are interviewed, then there is insufficient data and the MFI is not calculated in that district.

24% of KIs reported difficulties in restocking and obtaining commodities. The key items reportedly more difficult to obtain and restock are vegetable oil (90%), cereals (90%) and pulses (52%).

92% of KIs report an increase in price of food items and the most reported reasons are the increase in cost of suppliers (95%), followed by transportation cost (51%) and seasonality (20%).

To further inform the CVWG's JMMI in Afghanistan, REACH developed the JMMI Market Functionality Index (MFI), based on the similar index with the same name designed by the World Food Program's (WFP's) Research, Assessment & Monitoring, and Supply Chain divisions. The aim of the MFI is to assess markets' health at the district level, in order to inform the humanitarian community on whether cash and voucher assistance (CVA) may or may not be the most appropriate response to meet the beneficiaries' needs. The MFI is based on the assumption that, should the markets not be functional, beneficiaries who received the CVA may be unable to access basic commodities.

This map presents findings from rounds 18^{th} and 19^{th} of the JMMI's MFI, visualizing a scale of most functional assessed markets (dark shades) to the least functional ones (light shades) at the district level across Afghanistan.

For further information kindly consult the WFP technical guidance³.



AFGHANISTAN CASH AND VOUCHER WORKING GROUP

MINIMUM EXPENDITURE BASKET (MEB) CALCULATIONS

AFGHANISTAN MEB CONTENTS*

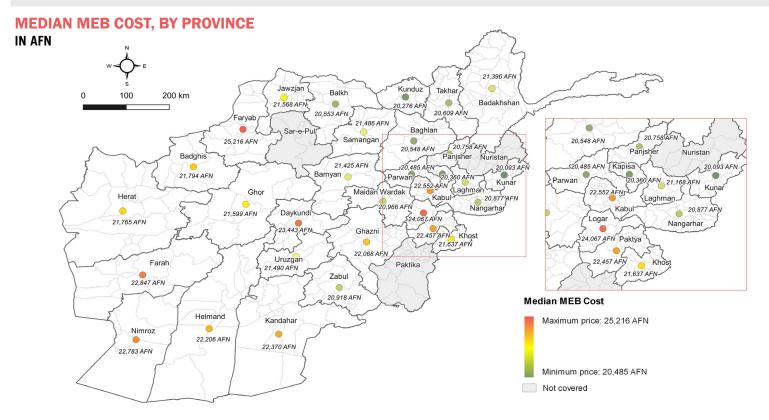
Basic Food Basket				Dignity-hygiene			
Wheat flour (imported)	60 kg	Pulses**	14 kg	Antiseptic soap (95-	2 pc	Soft cotton cloth	2 pc
Local rice	29 kg	Salt	1 kg	110g)		(2m ² piece)	
Vegetable oil	6 L	Sugar	6 kg	Underwear	2 pc (fixed	d at 80 AFN)	
ů ů				Education (fixed at 1,200 AFN)			
Healthcare (fixed at 3,000 AFN)			Monthly stationary	multiple	Snacks and	24 pc	
Shelter (fixed at 5,828 AFN)				costs	items	school lunch	
Transportation (fixed at 359 AFN)			School transportation	48 tickets	Uniforms (including	3 рс	
Communication (fixed at 136 AFN)						shoes and sport clothing)	
Water (20 L water drum) (fixed at 74 AFN)				Backpack	1 pc	Documentation and school fees	fixed
Fuel and Electricity (fixed at 716 AFN)				Unmet needs (10% of sum of above) ^{***}			

The Minimum Expenditure Basket (MEB) represents the minimum culturally adjusted group of items required to support an average seven-person Afghan household for one month. The cost of the MEB can be used as a proxy for the financial burdens facing households in different locations. The MEB's content was defined by the CVWG in consultation with relevant sector leads.

* The MEB cost was calculated in this factsheet using the relevant food and non-food item prices monitored. For items for which prices were not collected, calculations included the existing price used by the CVWG as a baseline. For the healthcare and shelter components, the listed fixed amount was used in the calculation. The AFN to USD conversion uses a fixed exchange rate of 103.11 AFN to 1 USD with reference to United Nations Treasury.

** Pulses in this factsheet are calculated as the average price of all three types of pulses monitored: lentils, beans, and split-peas.

*** An additional percentage has been included to take into account unmet needs that are not mentioned above (this can also include leisure and free time). The Afghanistan MEB unmet needs is defined as 10% of the total sum of the MEB.



MEDIAN MEB PRICE AT REGIONAL AND PROVINCIAL LEVEL⁴

Province	MEB in AFN	MEB in USD	Change since last round
Capital	20,858	202.29	▲ 4%
Kabul	22,552	218.71	A 9%
Kapisa	20,360	197.45	4 %
Logar	24,067	233.41	15%
Maidan Wardak	20,966	203.33	▲ 7%
Panjsher	20,758	201.32	A 2%
Parwan	20,485	198.67	▲ 3%
Central Highland	22,319	216.45	▲ 7%
Bamyan	21,425	207.79	▲ 10%
Daykundi	23,443	227.35	1 0%
East	20,722	200.97	▲ 5%
Kunar	20,093	194.87	▲ 5%
Laghman	21,168	205.30	▲ 6%
Nangarhar	20,877	202.47	▲ 6%
North-East	20,529	199.10	▲ 3%
Badakhshan	21,396	207.51	▲ 7%
Baghlan	20,548	199.28	▲ 8%
Kunduz	20,276	196.65	A 2%
Takhar	20,609	199.87	▲ 3%
North	21,573	209.22	▲ 9%
Balkh	20,553	199.33	A 3%
Faryab	25,216	244.55	A 27%
Jawzjan	21,568	209.17	4 9%
Samangan	21,486	208.38	▲ 10%
South-East	22,447	217.70	▲ 9%
Ghazni	22,068	214.03	4 %
Khost	21,637	209.84	4 9%
Paktya	22,457	217.80	A 9%
South	22,106	214.40	▲ 4%
Helmand	22,206	215.37	4 %
Kandahar	22,370	216.96	4 %
Nimroz	22,783	220.96	▲ 5%
Uruzgan	21,490	208.42	NA
Zabul	20,918	202.87	NA
West	21,731	210.75	▲ 4%
Badghis	21,794	211.37	A 2%
Farah	22,847	221.58	1 0%
Ghor	21,599	209.48	▲ 3%
Herat	21,765	211.09	4 %

ITEM PRICE MONITORING

NATIONWIDE MEDIAN ITEM PRICE AT CURRENT AVAILABILITY OF ITEMS TIME OF INTERVIEW, AND RECORDED FROM SUPPLIERS CHANGE (%) SINCE THE 18TH ROUND OF DATA COLLECTION

ltem	Unit	Price in AFN	Price in USD	Change (%)	
Food Items					
Wheat flour (local)	1 kg	50	0.48	▲ 17%	
Wheat flour (imported)	1 kg	51	0.49	▲ 13%	
Local rice	1 kg	70	0.68	▲ 17%	
Vegetable oil	1 L	176	1.71	▲ 14%	
Pulses ⁵	1 kg	85	0.82	▲ 18%	
Salt	1 kg	15	0.15	▲ 25%	
Sugar	1 kg	70	0.68	▲ 17%	
Tomatoes	1 kg	51	0.49	▲ 27%	
NFIs					
Pen and pencil	1 pc	10	0.10	No change	
Notebook	1 pc	20	0.19	No change	
Rubber	1 pc	5	0.05	No change	
Cotton cloth (2m ²)	1 pc	100	0.97	▲ 11%	
Toothbrush (adults)	1pc	30	0.29	No change	
Toothpaste	1 pc	50	0.48	No change	
Sanitary pads	1 box	60	0.58	▲ 20%	
Antiseptic soap bar	1 pc	33	0.32	▲ 11%	
Other NFIs					
Safe (drinking) water without jerry can	20 L	50	0.48	▲ 25%	
Coal or charcoal	1 kg	12	0.12	▲ 5%	
LPG	1 L	97	0.94	▲ 8%	
Firewood	1 kg	14	0.14	▲ 16%	
Cooking fuel	1 kg	95	0.92	▲ 12%	
Diesel	1 L	80	0.78	▲ 14%	
Petrol	1 L	85	0.82	▲ 13%	

Item	Available (% Kls)	Limited (% Kls)	None (% Kls)
Food Items			
Wheat flour (local)	85%	15%	1%
Wheat flour (imported)	92%	8%	0%
Local rice	93%	6%	1%
Vegetable oil	92%	8%	0%
Pulses ⁵	89%	10%	2%
Salt	94%	5%	0%
Sugar	90%	8%	2%
Tomatoes	95%	5%	0%
NFIs			
Pen and pencil	92%	7%	1%
Notebook	93%	7%	0%
Rubber	92%	8%	0%
Cotton cloth (2m ²)	87%	12%	1%
Toothbrush (adults)	92%	8%	0%
Toothpaste	92%	7%	1%
Sanitary pads	89%	9%	1%
Antiseptic soap bar	93%	7%	0%
Other NFIs			
Safe (drinking) water without jerry can	78%	7%	16%
Coal or charcoal	80%	6%	14%
LPG	89%	11%	0%
Firewood	85%	13%	2%
Cooking fuel	87%	12%	1%
Diesel	89%	11%	0%
Petrol	90%	10%	0%

REPORTED CHANGE IN PRICE OF FOOD ITEMS IN 30 DAYS PRIOR TO DATA COLLECTION, AND REPORTED REASONS FOR INCREASE IN PRICE⁶

% of KIs reporting change in price for food items in the 30 days prior to data collection:

Out of those KIs reporting an increase in food prices, the most frequently cited reasons were:



REPORTED CHANGE IN PRICE OF NFIs IN THE IN 30 DAYS PRIOR TO DATA COLLECTION, AND REPORTED REASONS FOR INCREASE IN PRICE⁶

% of KIs reporting change in price for NFIs in the 30 days prior to data collection:

Out of those KIs reporting an increase in NFIs prices, the most frequently cited reasons were:



92% Increased cost of supplies
49% Increased transportation costs
15% Seasonality

MARKET SUPPLY

LOCATION OF MAIN SUPPLIERS FOR FOOD ITEMS AND NFIs⁷

Proportion of wholesalers KIs by reported location of their main supplier of food items:

- 7% Imported from abroad
- 36% Different province
- 45% Province capital city

Proportion of retailers KIs by reported location of their main supplier of food items:



- 28% Different province
- 48% Province capital city

Proportion of wholesalers KIs by reported location of their main supplier of NFIs:

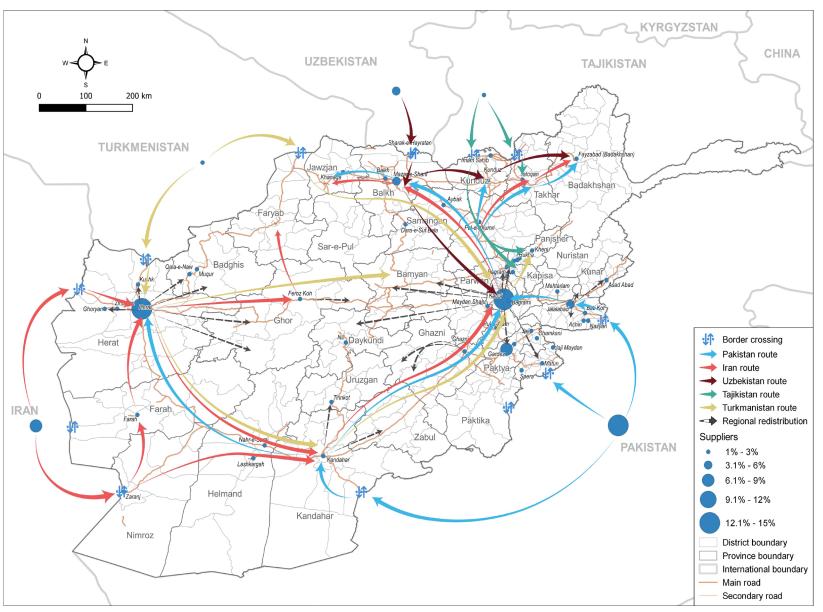
- 6% Imported from abroad
- 35% Different province
- 45% Province capital city

Proportion of retailers KIs by reported location of their main supplier of NFIs:

- 2% Imported from abroad
- 31% Different province
- 45% Province capital city

SUPPLY ROUTE MAP

The supply route map represents the location of main food and NFI suppliers



ACCESS CHALLENGES, TRADERS & MARKET FUNCTIONALITY

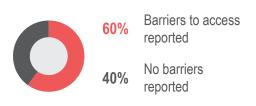
DIFFICULTIES TO MEET DEMAND AND TO TRANSPORT OR PROCURE SUPPLIES⁷

24% of KIs reported having faced difficulties obtaining enough commodities to meet demand in the 30 days prior to data collection. The three most frequently cited reasons were:⁸ 18% of KIs reported having faced difficulties in road-based transportation of goods in the 30 days prior to data collection. The three most frequently cited difficulties were:

0	93%	Financial constraints and inability to purchase supplies	0	8%	Restrictions from the authorities
2	24%	Limited availability of imported items and commodities	2	3%	Conflict
ß	13%	Difficulties in transporting commodities	ß	1%	Roadblocks

BARRIERS TO MARKET ACCESS FOR CONSUMERS

Proportion of KIs reporting consumers faced at least one of the mentioned barriers to accessing the market in the 30 days prior to data collection:



- Among those KIs reporting that people face barriers to accessing markets, the most frequently cited reasons were:
- **1 46%** Financial barriers
 - **3%** Fear of exposure to COVID-19, and/or public health restrictions
 - 1% Insecurity travelling to the market

In the Central Highland region, 97% of KIs reported consumers faced at least one barrier to accessing markets in the 30 days prior to data collection, which is a relatively high percentage compared to the national average of 60%.

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TRADERS' COPING MECHANISMS AND RELIANCE ON CREDIT

Proportion of KIs reporting on the use of main coping mechanisms to address reduced or limited income:

- **29%** Borrow and rely on credit
- 12% Restrict stocks
- 30% Limit expenses
- 14% Spend savings
- 1% Increase working hours
- **14%** Other, or prefer not to answer

Among KIs who reported having borrowed money or purchased on credit in the 30 days prior to data collection, main reported sources from which they borrowed or purchased credit:

60% Supplier (buy on credit)
35% Family and friends
4% Informal services

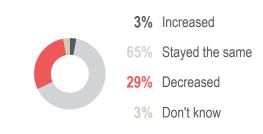
PRESENCE OF FINANCIAL SERVICES

Proportion of KIs reporting on the presence of functional money transfer services in or near their market area, by type:⁸

- **86%** Hawala
- **2 36%** Banks
- 3 10% Formal transfer services

TRADER PRESENCE IN THE MARKET

30% of KIs reported that (almost) all shops in the marketplace are open. Furthermore, KIs reported on the perceived change in the number of shops that have been open in the 30 days prior to data collection:⁹



Among those KIs who reported having perceived a decrease in the number of traders present and open in the marketplace, the most cited reasons for this decrease are:⁸

0	88%	Financial constraints
2	9%	Restrictions from the authorities
ß	5%	COVID-19

CONSUMERS, PAYMENT, & CREDIT

Proportion of KIs reporting having perceived a change in the number of customers purchasing on credit in the marketplace 30 days prior to data collection:

10% Decreased



22% Stayed the same66% Increased

2% Don't know

CASH AVAILABILITY, ENDNOTES, CVWG & PARTNERS

USD TO AFN EXCHANGE

Proportion of KIs reporting exchanging USD to AFG is possible in their marketplace:



CASH ACCESS

Proportion of KIs reporting on ability to access cash:



ENDNOTES

- 1. The Minimum Expenditure Basket (MEB) represents the minimum culturally adjusted group of items required to support a seven-person Afghan household for one month.
- 2. The % of change between the price of the MEB and the Food Basket during data collection refers to the changes recorded since the previous (18th) round of the JMMI.
- 3. The WFP's MFI is a composite indicator to measure the functionality of a market across time and locations. The MFI evaluates market functionality according to the following 9 dimensions: 1) Assortment of essential goods, 2) Availability, 3) Price, 4) Resilience of supply chains, 5) Competition, 6) Infrastructure, 7) Service, 8) Food quality, and 9) Access & Protection. For more information, please consult the WFP technical guidance <u>here</u>.
- 4. Where JMMI data recorded a MEB price variation of less than 100 AFN, it was chosen to present the variation as 0% because the amount is too small to be approximated as 1%, but too significant to be categorized as "no change".
- 5. Pulses in this table are calculated as the median (normalized) price of all three types of pulses monitored: lentils, beans, and split-peas.
- 6. All KIs were asked about changes in prices of food items and NFIs in general. KIs that reported an increase or decrease were asked to report on the main reason for this.
- 7. Any KI that reported selling any food item or NFI was asked to report the location of their main supplier (only 3 main locations are presented in the analysis), whether the number of suppliers had changed in the last 30 days, and the main means of transportation of goods.
- 8. Respondents could report multiple options. Findings may therefore exceed 100%.
- 9. KIs that reported the number of shops open in the market to have decreased in the past 30 days.

USD TO AFN EXCHANGE RATE

Exchange rate of 1 USD to AFN and change (%) since the 18th round of data collection:



MIN AND MAX EXCHANGE RATE

Minimum and maximum exchange rate of 1 USD to AFN:

Children.

About the Afghanistan Cash and Voucher Working Group and REACH Initiative

The Afghanistan Cash and Voucher Working Group (CVWG) is an inter-cluster technical working group set up to ensure cash and voucher assistance (CVA) in Afghanistan is coordinated, follows a common rationale, is context specific and is undertaken in a manner that does not inflict harm or exacerbate vulnerabilities of the affected population. The working group was initially established in 2012 under the Food Security and Agriculture Cluster (FSAC), but since 2014 it has become an inter-cluster working group, which is overseen by the Inter-Cluster Coordination Team (ICCT). The working group is currently co-chaired by the Danish Refugee Council (DRC) and the World Food Programme (WFP). For more information, please visit https://www.humanitarianresponse.info/en/operations/afghanistan/cash-voucher.

REACH Initiative facilitates the development of information tools and products that enhance the capacity of aid actors to make evidence-based decisions in emergency, recovery and development contexts. The methodologies used by REACH include primary data collection, in-depth analysis and all activities are conducted through inter-agency aid coordination mechanisms. REACH is a joint initiative of IMPACT Initiatives, ACTED and the United Nations Institute for Training and Research - Operational Satellite Applications Programme (UNITAR-UNOSAT). For more information please visit our website: www.reach-initiative.org. You can contact us directly at: geneva@reach-initiative.org and follow us on Twitter geneva@reach-initiative.org. You can contact us directly at: geneva@reach-initiative.org. An follow

